

	PLANO STANDARD
	1H21 Almay She Wall 02X72

[illegible]

PLANO STANDARD

1H21 Almay She Wall 02X72

ALM 1H20 03 LOGO GRP#: 3400025021												Part A: 3400003067 ; Part B: N/A																																																																																																																																															
ALM 1H21 SS LIP OIL GRP#: 3400036254 Part A: 3400034284 ; Part B: N/A												1 309970081720 COLOR & CARE LIP OIL-IN-STICK™												2 309970045210 COLOR & CARE LIP OIL-IN-STICK™												3 309970045234 COLOR & CARE LIP OIL-IN-STICK™												4 309970045227 COLOR & CARE LIP OIL-IN-STICK™												5 309970050771 COLOR & CARE LIP OIL-IN-STICK™												6 309970045241 COLOR & CARE LIP OIL-IN-STICK™												7 309973714014 GODDESS GLOSS 7243487001 HALO 100												8 309973714021 GODDESS GLOSS 7243487002 ANGELIC 200												9 309973714038 GODDESS GLOSS 7243487003 MYSTIC 300												10 309973714052 GODDESS GLOSS 7243487005 COSMIC 500												11 309973714069 GODDESS GLOSS 7243487006 FAIRY 600												12 309973714076 GODDESS GLOSS 7243487007 FLAME 700											
ALM 1H21 ST LIP OIL GODDESS GLOSS GRP#: 3400036267												Part A: 3400000210 ; Part B: 3400034157																																																																																																																																															
13 309978337171 LIP VIBES 7242738017 SKIP THE GYM 260												14 309978337034 LIP VIBES 7242738003 GO WILD 120												15 309978337157 LIP VIBES 7242738015 CALL OUT 240												16 309978337188 LIP VIBES 7242738018 BE STRONG 270												17 309978337140 LIP VIBES 7242738014 LOVE YOURSELF 230												18 309978337065 LIP VIBES 7242738006 BE FEARLESS 150												19 309978337072 LIP VIBES 7242738007 SMILE 160												20 309978337089 LIP VIBES 7242738008 TREAT YOURSELF 170												21 309978337218 LIP VIBES 7242738021 LOVE BIG 300												22 309978337232 LIP VIBES 7242738023 EAT CAKE 320												23 309978337102 LIP VIBES 7242738010 INSTA QUEEN 190												24 309978337195 LIP VIBES 7242738019 BELIEVE 280																							
ALM 1H20 ST LIP VIBES 10F1 ALT GRP#: 3400025058												Part A: 3400000210 ; Part B: 3400020686																																																																																																																																															
25 309970119539 SKIN PERFECTING HEALTHY BIOME MAKEUP 7255741001 FAIR 100												26 309970119546 SKIN PERFECTING HEALTHY BIOME MAKEUP 7255741002 LIGHT 110												27 309970119553 SKIN PERFECTING HEALTHY BIOME MAKEUP 7255741003 BEIGE 120												28 309970119560 SKIN PERFECTING HEALTHY BIOME MAKEUP 7255741004 MEDIUM 130												29 309970119577 SKIN PERFECTING HEALTHY BIOME MAKEUP 7255741005 GOLDEN 140												30 309970119584 SKIN PERFECTING HEALTHY BIOME MAKEUP 7255741006 TAN 150																																																																																															
ALM 1H21 ST SKIN PERF HLTGYLWMTZMKP NEW GRP#: 3400036260												Part A: 3400000210 ; Part B: 3400036385																																																																																																																																															
31 309975603019 SMART SHADE SKINTONE MATCHING MAKEUP 7244275001 MY BEST LIGHT 100												32 309975603026 SMART SHADE SKINTONE MATCHING MAKEUP 7244275002 LIGHT MEDIUM, MINE 200												33 309975603033 SMART SHADE SKINTONE MATCHING MAKEUP 7244275003 STRAIGHT UP MEDIUM 300												34 309976419015 SMART SHADE ANTI-AGING MAKEUP 7244085001 MY BEST LIGHT 100												35 309976419022 SMART SHADE ANTI-AGING MAKEUP 7244085002 LIGHT MEDIUM, MINE 200												36 309976419039 SMART SHADE ANTI-AGING MAKEUP 7244085003 STRAIGHT UP MEDIUM 300																																																																																															
ALM 1H20 ST SS MAKUP ANTI GRP#: 3400024992												Part A: 3400000210 ; Part B: 3400000503																																																																																																																																															
37 309970091675 SKIN PERFECTING™ COMFORT MATTE FOUNDATION 7252721001 COOL IVORY 100												38 309970091682 SKIN PERFECTING™ COMFORT MATTE FOUNDATION 7252721002 NEUTRAL BUFF 110												39 309970091699 SKIN PERFECTING™ COMFORT MATTE FOUNDATION 7252721003 COOL BISQUE 120												40 309970091705 SKIN PERFECTING™ COMFORT MATTE FOUNDATION 7252721004 COOL NUDE 130												41 309970091712 SKIN PERFECTING™ COMFORT MATTE FOUNDATION 7252721005 COOL BARE 140												42 309970091729 SKIN PERFECTING™ COMFORT MATTE FOUNDATION 7252721006 COOL TRUE BEIGE 150												43 309970091736 SKIN PERFECTING™ COMFORT MATTE FOUNDATION 7252721007 NEUTRAL BEIGE 160												44 309970091743 SKIN PERFECTING™ COMFORT MATTE FOUNDATION 7252721008 NEUTRAL SUN BEIGE 170																																																																							
ALM 1H20 ST PRFCTNG MATTE FNDTN 10F2 GRP#: 3400025063												Part A: 3400000210 ; Part B: 3400000542																																																																																																																																															
45 309970091750 SKIN PERFECTING™ COMFORT MATTE FOUNDATION 7252721009 NEUTRAL TOASTY BEIGE 180												46 309970091767 SKIN PERFECTING™ COMFORT MATTE FOUNDATION 7252721010 NEUTRAL TOASTED ALMOND 190												47 309970091774 SKIN PERFECTING™ COMFORT MATTE FOUNDATION 7252721011 NEUTRAL HONEY 200												48 309970091781 SKIN PERFECTING™ COMFORT MATTE FOUNDATION 7252721012 WARM TAN 210												49 309970091798 SKIN PERFECTING™ COMFORT MATTE FOUNDATION 7252721013 WARM CASHEW 220												50 309970091804 SKIN PERFECTING™ COMFORT MATTE FOUNDATION 7252721014 WARM CARAMEL 230												51 309970091811 SKIN PERFECTING™ COMFORT MATTE FOUNDATION 7252721015 WARM ALMOND 240												52 309970091835 SKIN PERFECTING™ COMFORT MATTE FOUNDATION 7252721016 COOL CAPPUCCINO 250																																																																							
ALM 1H20 ST PRFCTNG MATTE FNDTN 20F2 GRP#: 3400025064												Part A: 3400000210 ; Part B: 3400000542																																																																																																																																															
53 309970101879 SKIN PERFECTING™ COMFORT												54 309970101886 SKIN PERFECTING™ COMFORT												55 309970101923 SKIN PERFECTING™ COMFORT												56 309970101930 SKIN PERFECTING™ COMFORT												57 309970101893 SKIN PERFECTING™ COMFORT												58 309970101909 SKIN PERFECTING™ COMFORT												59 309970101916 SKIN PERFECTING™ COMFORT												60 309970101947 SKIN PERFECTING™ COMFORT																																																																							
ALM 1H20 ST SKIN PRFCTNG CMFT CNCLR GRP#: 3400025061												Part A: 3400000210 ; Part B: 3400004511																																																																																																																																															
61 309970110239 SKIN PERFECTING COMFORT CARE™ PRIMER 7255278000 SHEER PINK 100												62 309976150000 SMART SHADE LUMINOUS CC PRIMER 7244127000 CLEAR 100												63 309970231019 TRULY LASTING COLOR MAKEUP 7244128001 IVORY 120												64 309970231026 TRULY LASTING COLOR MAKEUP 7244128002 BUFF 140												65 309970231033 TRULY LASTING COLOR MAKEUP 7244128003 NAKED 160												66 309970231040 TRULY LASTING COLOR MAKEUP 7244128004 NEUTRAL 220												67 309970231057 TRULY LASTING COLOR MAKEUP 7244128005 BEIGE 240												68 309970231064 TRULY LASTING COLOR MAKEUP 7244128006 SAND 260												69 309970231071 TRULY LASTING COLOR MAKEUP 7244128007 WARM 280																																																											
ALM 1H21 ST CMFTCAREPRMR TLCMAKEUP GRP#: 3400036264												Part A: 3400000210 ; Part B: 3400000543																																																																																																																																															
70 309974947015 CLEAR COMPLEXION MAKEUP 7241156001 IVORY 100												71 309974947022 CLEAR COMPLEXION MAKEUP 7241156002 BUFF 200												72 309974947039 CLEAR COMPLEXION MAKEUP 7241156003 NAKED 300												73 309974947046 CLEAR COMPLEXION MAKEUP 7241156004 NEUTRAL 400												74 309974947053 CLEAR COMPLEXION MAKEUP 7241156005 BEIGE 500												75 309974947060 CLEAR COMPLEXION MAKEUP 7241156006 SAND BEIGE 600												76 309974947077 CLEAR COMPLEXION MAKEUP 7241156007 WARM BEIGE 700												77 309974745093 CLEAR COMPLEXION MAKEUP 7241156009 CARAMEL 800												78 309974745130 CLEAR COMPLEXION MAKEUP 7241156013 CAPPUCCINO 900																																																											
ALM 1H20 ST CCMP10F1ALMLT GRP#: 3400024984												Part A: 3400000210 ; Part B: 3400000543																																																																																																																																															
ALM 1H21 SP PWD CC CONCEAL PSD GRP#: 3400037978												Part A: 34000003055 ; Part B: 3400003148																																																																																																																																															
79 309976038018 PRESSED POWDER 7244337001 MY BEST LIGHT 100												80 309976038025 PRESSED POWDER 7244337002 LIGHT MEDIUM, MINE 200												81 309976768014 CLEAR COMPLEXION CONCEALER 7241155001 LIGHT 100												82 309976768021 CLEAR COMPLEXION CONCEALER 7241003002 LIGHT/MEDIUM 200																																																																																																																							
ALM 1H21 SS SMART SHADE LOOSE PWD GRP#: 3400036258 Part A: 3400007468 ; Part B: N/A												83 309975353013 LOOSE FINISHING POWDER 7244360001 LIGHT 100												84 309975353020 LOOSE FINISHING POWDER 7244360002 LIGHT/MEDIUM 200												85 309975353037 LOOSE FINISHING POWDER 7244360003 MEDIUM 300																																																																																																																							
ALM 1H21 ST LOOSE FINISHING PWDR GRP#: 3400036271												Part A: 3400000210 ; Part B: 3400000209																																																																																																																																															

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ALM 1H20 03 HEADER ALL ICONS GRP#: 3400025029				Part A: 3400003067 ; Part B: N/A			
ALM 1H20 SP OC MULTI BENEFIT MASCARA GRP#: 3400025051				Part A: 3400003055 ; Part B: 3400003148			
86 309978588016 MULTI-BENEFIT MASCARA NWP 7243459001 BLACKEST BLACK 501		87 309978588023 MULTI-BENEFIT MASCARA NWP 7243459002 BLACK 502		88 309978588030 MULTI-BENEFIT MASCARA NWP 7243459003 BLACK/BROWN 503		89 309978590033 MULTI-BENEFIT MASCARA WP 7243484002 BLACK 504	
ALM 1H21 SP LENGTHLIFT THICKNG MSRANEW GRP#: 3400036362				Part A: 3400003055 ; Part B: 3400003148			
90 309970143022 LENGTH & LIFT MASCARA™ 7257548001 BLACKEST BLACK 010		91 309970147457 LENGTH & LIFT MASCARA™ WP 7258112001 BLACK 040		92 077379137132 THICKENING MASCARA 7243528001 BLACKEST BLACK 401		93 077379117714 THICKENING MASCARA 7243528003 BLACK/BROWN 403	
94 309970115562 BIODEGRADABLE MICELLAR EYE MAKEUP REMOVER PADS™ 7255352000 120CT N/A		95 309970115548 BIODEGRADABLE MICELLAR EYE MAKEUP REMOVER PADS™ 7255350000 80CT N/A		96 309970115555 BIODEGRADABLE LONGWEAR & WATERPROOF EYE MAKEUP REMOVER PADS™ 7255351000 120 CT N/A		97 309970115531 BIODEGRADABLE LONGWEAR & WATERPROOF EYE MAKEUP REMOVER PADS™ 7255349000 80CT N/A	
ALM 1H21 ST MU REMOVERS NEW GRP#: 3400036273				Part A: 3400000210 ; Part B: 3400000551			
98 309970078058 BIODEGRADABLE CLEAR COMPLEXION MAKEUP REMOVER CLEANSING TOWELETTES™ 7256554000 N/A N/A		99 309970078041 BIODEGRADABLE LONGWEAR MAKEUP REMOVER CLEANSING TOWELETTES™ 7255784000 N/A N/A		100 309977577080 EMUR - OIL FREE LIQUID 7243907000 OIL FREE N/A		101 309974521024 EMUR - LONGWEAR & WATERPROOF GENTLE EYE MAKEUP REMOVER 7243908000 LONGWEAR LIQUID N/A	
ALM 1H20 ST MU REMOVERS GRP#: 3400024987				Part A: 3400000210 ; Part B: 3400000551			
ALM 1H21 SP ALLDAYINTGELLINR LIQLINR NEW GRP#: 3400036242				Part A: 3400003055 ; Part B: 3400003148			
102 309970135461 ALL-DAY INTENSE GEL EYELINER™ 7256907002 RICH BLACK 110		103 309970135492 ALL-DAY INTENSE GEL EYELINER™ 7256907005 DEEP CHESTNUT 140		104 309970135454 ALL-DAY INTENSE GEL EYELINER™ 7256907001 ALL-DAY GREY 100		105 309975045017 LIQUID EYELINER 7243433001 BLACK 221	
				106 309975045024 LIQUID EYELINER 7243433002 BROWN 222			
ALM 1H20 SP PRO REP LINERS GRP#: 3400024978				Part A: 3400003055 ; Part B: 3400003148			
107 309972713018 EYELINER 7258480001 BLACK 206		108 309976799025 EYELINER 7258480002 BLACK/BROWN 209		109 309972713025 EYELINER 7258480003 BROWN 208		110 309979590032 EYELINER 7258480004 BLACK PEARL 210	
				111 309979590049 EYELINER 7258480005 BLACK RAISIN 211			
ALM 1H21 SP BROW PEN EYELINER GRP#: 3400036228				Part A: 3400003055 ; Part B: 3400003148			
112 309979637010 BROW PENCIL 7243489001 DARK BLONDE 801		113 309979637027 BROW PENCIL 7243489002 BRUNETTE 802		114 309970041090 BROW PENCIL 7243489803 UNIVERSAL TAUPE 803		115 309979640010 PEN EYELINER 7243560001 BLACK 208	
				116 309979640027 PEN EYELINER 7243560002 BROWN 209			
ALM 1H21 SP BROW STYLER GRP#: 3400036233				Part A: 3400003055 ; Part B: 3400003148			
ALM 1H21 IP BROW STYLER GRP#: 3400036219 Part A: 3400003466 ; Part B: N/A		117 309970173012 BROW STYLER 7244180001 LIGHT BROWN 010		118 309970173029 BROW STYLER 7244180002 MEDIUM BROWN 020		119 309970173043 BROW STYLER 7244180004 CLEAR 040	
ALM 1H20 SS SHADOW TRIO GRP#: 3400025055 Part A: 3400007422 ; Part B: N/A		120 309977592014 SHADOW TRIOS 7242392001 MULBERRY MOONLIGHT 010		121 309977592021 SHADOW TRIOS 7242392002 SMOLDERING EMBERS 020		122 309977592038 SHADOW TRIOS 7242392003 COPPERY BLAZE 030	
				123 309977592045 SHADOW TRIOS 7242392004 LAVENDER HAZE 040			
ALM 1H20 ST SHADOW TRIOS GRP#: 3400025065				Part A: 3400000210 ; Part B: 3400000537			
124 309977594018 SHADOW SQUAD 7242316001 HERE GOES NOTHING 140		125 309977594025 SHADOW SQUAD 7242316002 NEVER SETTLE 120		126 309977594070 SHADOW SQUAD 7242316007 UNPLUGGED 210		127 309977594087 SHADOW SQUAD 7242316008 UNAPOLOGETIC 190	
				128 309977594100 SHADOW SQUAD 7242316010 AMBITION 180			
ALM 1H20 ST SQUAD10F1ALMLT GRP#: 3400024989				Part A: 3400000210 ; Part B: 3400000537			
129 309970091606 HEALTHY HUE BLUSH™ 7252720001 NEARLY NUDE 100		130 309970091590 HEALTHY HUE BLUSH™ 7252720002 SO PEACHY 200		131 309970091583 HEALTHY HUE BLUSH™ 7252720003 PINK FLUSH 300		132 309970091576 HEALTHY HUE BLUSH™ 7252720004 WILD BERRY 400	
ALM 1H21 ST HEALTHY HUE BLUSH GRP#: 3400036265				Part A: 3400000210 ; Part B: 3400000534			

PLANOGRAM LINE LISTING
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Seg #1 LOC ID	UPC	ALM 1H21 ST LIP OIL GODDESS GLOSS ID	Name	Shade	PPK: 3400034150 Merch Code	GRP: 3400036267 FACINGS	UPC
1	309970081720	7246883006	COLOR & CARE LIP OIL-IN-STICK™	DULCE DE LECHE	100	1	
2	309970045210	7246883003	COLOR & CARE LIP OIL-IN-STICK™	SUGAR PLUM	110	1	
3	309970045234	7246883002	COLOR & CARE LIP OIL-IN-STICK™	CAKE WALK	140	1	
4	309970045227	7246883001	COLOR & CARE LIP OIL-IN-STICK™	ROSY GLAZE	120	1	
5	309970050771	7246883005	COLOR & CARE LIP OIL-IN-STICK™	SWEET ESCAPE	150	1	
6	309970045241	7246883004	COLOR & CARE LIP OIL-IN-STICK™	RASPBERRY RUSH	130	1	
7	309973714014	7243487001	GODDESS GLOSS	HALO	100	1	
8	309973714021	7243487002	GODDESS GLOSS	ANGELIC	200	1	
9	309973714038	7243487003	GODDESS GLOSS	MYSTIC	300	1	
10	309973714052	7243487005	GODDESS GLOSS	COSMIC	500	1	
11	309973714069	7243487006	GODDESS GLOSS	FAIRY	600	1	
12	309973714076	7243487007	GODDESS GLOSS	FLAME	700	12	

Seg #1 LOC ID	UPC	ALM 1H20 ST LIP VIBES 10F1 ALT ID	Name	Shade	PPK: 3400033617 Merch Code	GRP: 3400025058 FACINGS	UPC
13	309978337171	7242738017	LIP VIBES	SKIP THE GYM	260	1	
14	309978337034	7242738003	LIP VIBES	GO WILD	120	1	
15	309978337157	7242738015	LIP VIBES	CALL OUT	240	1	
16	309978337188	7242738018	LIP VIBES	BE STRONG	270	1	
17	309978337140	7242738014	LIP VIBES	LOVE YOURSELF	230	1	
18	309978337065	7242738006	LIP VIBES	BE FEARLESS	150	1	
19	309978337072	7242738007	LIP VIBES	SMILE	160	1	
20	309978337089	7242738008	LIP VIBES	TREAT YOURSELF	170	1	
21	309978337218	7242738021	LIP VIBES	LOVE BIG	300	1	
22	309978337232	7242738023	LIP VIBES	EAT CAKE	320	1	
23	309978337102	7242738010	LIP VIBES	INSTA QUEEN	190	1	
24	309978337195	7242738019	LIP VIBES	BELIEVE	280	12	

Seg #1 LOC	UPC	ALM 1H21 ST SKIN PERFT HLTYGLWMTZMKP NEW ID	Name	Shade	PPK: 3400036292 Merch	GRP: 3400036260 FACINGS	UPC
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PLANOGRAM LINE LISTING
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ID

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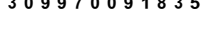
					Code		
25	309970119539	7255741001	SKIN PERFECTING HEALTHY BIOME MAKEUP	FAIR	100	1	
26	309970119546	7255741002	SKIN PERFECTING HEALTHY BIOME MAKEUP	LIGHT	110	1	
27	309970119553	7255741003	SKIN PERFECTING HEALTHY BIOME MAKEUP	BEIGE	120	1	
28	309970119560	7255741004	SKIN PERFECTING HEALTHY BIOME MAKEUP	MEDIUM	130	1	
29	309970119577	7255741005	SKIN PERFECTING HEALTHY BIOME MAKEUP	GOLDEN	140	1	
30	309970119584	7255741006	SKIN PERFECTING HEALTHY BIOME MAKEUP	TAN	150	1 6	

Seg #1 LOC ID	UPC	ALM 1H20 ST SS MAKUP ANTI ID	Name	Shade	PPK: 3400016565 Merch Code	GRP: 3400024992 FACINGS	UPC
31	309975603019	7244275001	SMART SHADE SKINTONE MATCHING MAKEUP	MY BEST LIGHT	100	1	
32	309975603026	7244275002	SMART SHADE SKINTONE MATCHING MAKEUP	LIGHT MEDIUM, MINE	200	1	
33	309975603033	7244275003	SMART SHADE SKINTONE MATCHING MAKEUP	STRAIGHT UP MEDIUM	300	1	
34	309976419015	7244085001	SMART SHADE ANTI-AGING MAKEUP	MY BEST LIGHT	100	1	
35	309976419022	7244085002	SMART SHADE ANTI-AGING MAKEUP	LIGHT MEDIUM, MINE	200	1	
36	309976419039	7244085003	SMART SHADE ANTI-AGING MAKEUP	STRAIGHT UP MEDIUM	300	1 6	

Seg #1 LOC ID	UPC	ALM 1H20 ST PRFCTNG MATTE FNDTN 1OF2 ID	Name	Shade	PPK: 3400016566 Merch Code	GRP: 3400025063 FACINGS	UPC
37	309970091675	7252721001	SKIN PERFECTING™ COMFORT MATTE FOUNDATION	COOL IVORY	100	1	
38	309970091682	7252721002	SKIN PERFECTING™ COMFORT MATTE FOUNDATION	NEUTRAL BUFF	110	1	
39	309970091699	7252721003	SKIN PERFECTING™ COMFORT MATTE FOUNDATION	COOL BISQUE	120	1	
40	309970091705	7252721004	SKIN PERFECTING™ COMFORT MATTE FOUNDATION	COOL NUDE	130	1	
41	309970091712	7252721005	SKIN PERFECTING™ COMFORT MATTE FOUNDATION	COOL BARE	140	1	
42	309970091729	7252721006	SKIN PERFECTING™ COMFORT MATTE FOUNDATION	COOL TRUE BEIGE	150	1	
43	309970091736	7252721007	SKIN PERFECTING™ COMFORT MATTE FOUNDATION	NEUTRAL BEIGE	160	1	
44	309970091743	7252721008	SKIN PERFECTING™ COMFORT MATTE FOUNDATION	NEUTRAL SUN BEIGE	170	1 8	

Seg #1 LOC ID	UPC	ALM 1H20 ST PRFCTNG MATTE FNDTN 2OF2 ID	Name	Shade	PPK: 3400016566 Merch Code	GRP: 3400025064 FACINGS	UPC
45	309970091750	7252721009	SKIN PERFECTING™ COMFORT MATTE FOUNDATION	NEUTRAL TOASTY BEIGE	180	1	
46	309970091767	7252721010	SKIN PERFECTING™ COMFORT MATTE FOUNDATION	NEUTRAL TOASTED ALMOND	190	1	

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47	309970091774	7252721011	SKIN PERFECTING™ COMFORT MATTE FOUNDATION	NEUTRAL HONEY	200	1	
48	309970091781	7252721012	SKIN PERFECTING™ COMFORT MATTE FOUNDATION	WARM TAN	210	1	
49	309970091798	7252721013	SKIN PERFECTING™ COMFORT MATTE FOUNDATION	WARM CASHEW	220	1	
50	309970091804	7252721014	SKIN PERFECTING™ COMFORT MATTE FOUNDATION	WARM CARAMEL	230	1	
51	309970091811	7252721015	SKIN PERFECTING™ COMFORT MATTE FOUNDATION	WARM ALMOND	240	1	
52	309970091835	7252721016	SKIN PERFECTING™ COMFORT MATTE FOUNDATION	COOL CAPPUCCINO	250	1	

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Seg #1 LOC ID	UPC	ALM 1H20 ST SKIN PRFTCTNG CMFT CNCLR ID	Name	Shade	PPK: 3400034153 Merch Code	GRP: 3400025061 FACINGS	UPC
53	309970101879	7254599001	SKIN PERFECTING™ COMFORT CONCEALER	FAIR	100	1	
54	309970101886	7254599002	SKIN PERFECTING™ COMFORT CONCEALER	LIGHT	120	1	
55	309970101923	7254599003	SKIN PERFECTING™ COMFORT CONCEALER	LIGHT/MEDIUM	140	1	
56	309970101930	7254599004	SKIN PERFECTING™ COMFORT CONCEALER	MEDIUM	160	1	
57	309970101893	7254599005	SKIN PERFECTING™ COMFORT CONCEALER	MEDIUM/TAN	180	1	
58	309970101909	7254599006	SKIN PERFECTING™ COMFORT CONCEALER	TAN	200	1	
59	309970101916	7254599007	SKIN PERFECTING™ COMFORT CONCEALER	DEEP	220	1	
60	309970101947	7254599008	SKIN PERFECTING™ COMFORT CONCEALER	DARK	240	1	

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Seg #1 LOC ID	UPC	ALM 1H21 ST CMFTCAREPRMR TLCMAKEUP ID	Name	Shade	PPK: 3400003078 Merch Code	GRP: 3400036264 FACINGS	UPC
61	309970110239	7255278000	SKIN PERFECTING COMFORT CARE™ PRIMER	SHEER PINK	100	1	
62	309976150000	7244127000	SMART SHADE LUMINOUS CC PRIMER	CLEAR	100	1	
63	309970231019	7244128001	TRULY LASTING COLOR MAKEUP	IVORY	120	1	
64	309970231026	7244128002	TRULY LASTING COLOR MAKEUP	BUFF	140	1	
65	309970231033	7244128003	TRULY LASTING COLOR MAKEUP	NAKED	160	1	
66	309970231040	7244128004	TRULY LASTING COLOR MAKEUP	NEUTRAL	220	1	
67	309970231057	7244128005	TRULY LASTING COLOR MAKEUP	BEIGE	240	1	
68	309970231064	7244128006	TRULY LASTING COLOR MAKEUP	SAND	260	1	
69	309970231071	7244128007	TRULY LASTING COLOR MAKEUP	WARM	280	1	

9

Seg #1 LOC ID	UPC	ALM 1H20 ST CCMP1OF1ALMLT ID	Name	Shade	PPK: 3400003078 Merch Code	GRP: 3400024984 FACINGS	UPC
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70	309974947015	7241156001	CLEAR COMPLEXION MAKEUP	IVORY	100	1	
71	309974947022	7241156002	CLEAR COMPLEXION MAKEUP	BUFF	200	1	
72	309974947039	7241156003	CLEAR COMPLEXION MAKEUP	NAKED	300	1	
73	309974947046	7241156004	CLEAR COMPLEXION MAKEUP	NEUTRAL	400	1	
74	309974947053	7241156005	CLEAR COMPLEXION MAKEUP	BEIGE	500	1	
75	309974947060	7241156006	CLEAR COMPLEXION MAKEUP	SAND BEIGE	600	1	
76	309974947077	7241156007	CLEAR COMPLEXION MAKEUP	WARM BEIGE	700	1	
77	309974745093	7241156009	CLEAR COMPLEXION MAKEUP	CARAMEL	800	1	
78	309974745130	7241156013	CLEAR COMPLEXION MAKEUP	CAPPUCCINO	900	1	
						9	

Seg #1 LOC ID	UPC	ALM 1H21 SP PWD CC CONCEAL PSD ID	Name	Shade	PPK: 3400008352 Merch Code	GRP: 3400037978 FACINGS	UPC
79	309976038018	7244337001	PRESSED POWDER	MY BEST LIGHT	100	1	
80	309976038025	7244337002	PRESSED POWDER	LIGHT MEDIUM, MINE	200	1	
81	309976768014	7241155001	CLEAR COMPLEXION CONCEALER	LIGHT	100	2	
82	309976768021	7241003002	CLEAR COMPLEXION CONCEALER	LIGHT/MEDIUM	200	1	
						5	

Seg #1 LOC ID	UPC	ALM 1H21 ST LOOSE FINISHING PWDR ID	Name	Shade	PPK: 3400003166 Merch Code	GRP: 3400036271 FACINGS	UPC
83	309975353013	7244360001	LOOSE FINISHING POWDER	LIGHT	100	1	
84	309975353020	7244360002	LOOSE FINISHING POWDER	LIGHT/MEDIUM	200	1	
85	309975353037	7244360003	LOOSE FINISHING POWDER	MEDIUM	300	1	
						3	

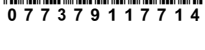
Seg #2 LOC ID	UPC	ALM 1H20 SP OC MULTI BENEFIT MASCARA ID	Name	Shade	PPK: 3400003144 Merch Code	GRP: 3400025051 FACINGS	UPC
86	309978588016	7243459001	MULTI-BENEFIT MASCARA NWP	BLACKEST BLACK	501	1	
87	309978588023	7243459002	MULTI-BENEFIT MASCARA NWP	BLACK	502	1	
88	309978588030	7243459003	MULTI-BENEFIT MASCARA NWP	BLACK/BROWN	503	1	
89	309978590033	7243484002	MULTI-BENEFIT MASCARA WP	BLACK	504	1	
						4	

Seg #2 LOC ID	UPC	ALM 1H21 SP LENGTHLIFT THICKNG MSRANW ID	Name	Shade	PPK: 3400003144 Merch Code	GRP: 3400036362 FACINGS	UPC
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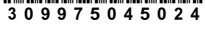
PLANOGRAM LINE LISTING
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90	309970143022	7257548001	LENGTH & LIFT MASCARA™	BLAKEST BLACK	010	1	
91	309970147457	7258112001	LENGTH & LIFT MASCARA™ WP	BLACK	040	1	
92	077379137132	7243528001	THICKENING MASCARA	BLAKEST BLACK	401	1	
93	077379117714	7243528003	THICKENING MASCARA	BLACK/BROWN	403	1 4	

Seg #2 LOC ID	UPC	ALM 1H21 ST MU REMOVERS NEW ID	Name	Shade	PPK: 3400003232	Merch Code	GRP: 3400036273 FACINGS	UPC
94	309970115562	7255352000	BIODEGRADABLE MICELLAR EYE MAKEUP REMOVER PADS™	120CT		N/A	1	
95	309970115548	7255350000	BIODEGRADABLE MICELLAR EYE MAKEUP REMOVER PADS™	80CT		N/A	1	
96	309970115555	7255351000	BIODEGRADABLE LONGWEAR & WATERPROOF EYE MAKEUP REMOV...	120 CT		N/A	1	
97	309970115531	7255349000	BIODEGRADABLE LONGWEAR & WATERPROOF EYE MAKEUP REMOV...	80CT		N/A	1 4	

Seg #2 LOC ID	UPC	ALM 1H20 ST MU REMOVERS ID	Name	Shade	PPK: 3400003232	Merch Code	GRP: 3400024987 FACINGS	UPC
98	309970078058	7256554000	BIODEGRADABLE CLEAR COMPLEXION MAKEUP REMOVER CLEANSI...	N/A		N/A	1	
99	309970078041	7255784000	BIODEGRADABLE LONGWEAR MAKEUP REMOVER CLEANSING TOW...	N/A		N/A	1	
100	309977577080	7243907000	EMUR - OIL FREE LIQUID	OIL FREE		N/A	1	
101	309974521024	7243908000	EMUR - LONGWEAR & WATERPROOF GENTLE EYE MAKEUP REMOVER LONGWEAR LIQUID			N/A	1 4	

Seg #2 LOC ID	UPC	ALM 1H21 SP ALLDAYINTGELLINR LIQLINR NEW ID	Name	Shade	PPK: 3400008352	Merch Code	GRP: 3400036242 FACINGS	UPC
102	309970135461	7256907002	ALL-DAY INTENSE GEL EYELINER™	RICH BLACK		110	1	
103	309970135492	7256907005	ALL-DAY INTENSE GEL EYELINER™	DEEP CHESTNUT		140	1	
104	309970135454	7256907001	ALL-DAY INTENSE GEL EYELINER™	ALL-DAY GREY		100	1	
105	309975045017	7243433001	LIQUID EYELINER	BLACK		221	1	
106	309975045024	7243433002	LIQUID EYELINER	BROWN		222	1 5	

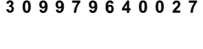
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107	309972713018	7258480001	EYELINER	BLACK		206	1	
108	309976799025	7258480002	EYELINER	BLACK/BROWN		209	1	
109	309972713025	7258480003	EYELINER	BROWN		208	1	

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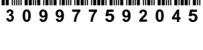
PLANOGRAM LINE LISTING
PLANO STANDARD

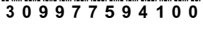
1H21 Almay She Wall 02X72

110	309979590032	7258480004	EYELINER	BLACK PEARL	210	1	
111	309979590049	7258480005	EYELINER	BLACK RAISIN	211	1 5	

Seg #2 LOC ID	UPC	ALM 1H21 SP BROW PEN EYELINER ID	Name	Shade	PPK: 3400008352	GRP: 3400036228	UPC
					Merch Code	FACINGS	
112	309979637010	7243489001	BROW PENCIL	DARK BLONDE	801	1	
113	309979637027	7243489002	BROW PENCIL	BRUNETTE	802	1	
114	309970041090	7243489803	BROW PENCIL	UNIVERSAL TAUPE	803	1	
115	309979640010	7243560001	PEN EYELINER	BLACK	208	1	
116	309979640027	7243560002	PEN EYELINER	BROWN	209	1 5	

Seg #2 LOC ID	UPC	ALM 1H21 SP BROW STYLER ID	Name	Shade	PPK: 3400003143	GRP: 3400036233	UPC
					Merch Code	FACINGS	
117	309970173012	7244180001	BROW STYLER	LIGHT BROWN	010	1	
118	309970173029	7244180002	BROW STYLER	MEDIUM BROWN	020	1	
119	309970173043	7244180004	BROW STYLER	CLEAR	040	1 3	

Seg #2 LOC ID	UPC	ALM 1H20 ST SHADOW TRIOS ID	Name	Shade	PPK: 3400016560	GRP: 3400025065	UPC
					Merch Code	FACINGS	
120	309977592014	7242392001	SHADOW TRIOS	MULBERRY MOONLIGHT	010	1	
121	309977592021	7242392002	SHADOW TRIOS	SMOLDERING EMBERS	020	1	
122	309977592038	7242392003	SHADOW TRIOS	COPPERY BLAZE	030	1	
123	309977592045	7242392004	SHADOW TRIOS	LAVENDER HAZE	040	1 4	

Seg #2 LOC ID	UPC	ALM 1H20 ST SQUAD10F1ALMLT ID	Name	Shade	PPK: 3400016560	GRP: 3400024989	UPC
					Merch Code	FACINGS	
124	309977594018	7242316001	SHADOW SQUAD	HERE GOES NOTHING	140	1	
125	309977594025	7242316002	SHADOW SQUAD	NEVER SETTLE	120	1	
126	309977594070	7242316007	SHADOW SQUAD	UNPLUGGED	210	1	
127	309977594087	7242316008	SHADOW SQUAD	UNAPOLOGETIC	190	1	
128	309977594100	7242316010	SHADOW SQUAD	AMBITION	180	1 5	

Seg #2	ALM 1H21 ST HEALTHY HUE BLUSH	PPK: 3400034149	GRP: 3400036265
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LOC	UPC	ID	Name	Shade	Merch Code	FACINGS	UPC
129	309970091606	7252720001	HEALTHY HUE BLUSH™	NEARLY NUDE	100	1	 3 0 9 9 7 0 0 9 1 6 0 6
130	309970091590	7252720002	HEALTHY HUE BLUSH™	SO PEACHY	200	1	 3 0 9 9 7 0 0 9 1 5 9 0
131	309970091583	7252720003	HEALTHY HUE BLUSH™	PINK FLUSH	300	1	 3 0 9 9 7 0 0 9 1 5 8 3
132	309970091576	7252720004	HEALTHY HUE BLUSH™	WILD BERRY	400	1 4	 3 0 9 9 7 0 0 9 1 5 7 6